

Creative Ways to Use your Champion's Page

1. Have a Virtual Event

You don't have to organize a walk-a-thon! Do one with your friends from the comfort of your own neighborhood. Create an event through the Champion's pages. Ask your friends to create their own Champion's page and sign up for your event. On the agreed upon day, each of you walk, run, bike or swim. Make sure you encourage friends and family to sponsor each mile through your personal page or the event page!

2. Do a Giveaway

Give Chordoma Foundation t-shirts or bracelets to some of your donors. You can give them to the 10 donors who make the biggest gift, the first 10 donors to your page, or to other people you would like to recognize.

3. Make a Goal Promise

Tell your friends and family you'll do something exciting if you reach your goal. Would they donate more to see you shave your head? Dance on YouTube? Run a marathon? Get creative!

4. Get a Match

Ask someone if they would be willing to put up a matching gift. For example, if you are able to raise \$500 on your page the donor will match it with an additional \$500. People like to see their dollars doubled.

5. Ask 10 for \$10

Ask your friends to reach out to their network. See if each of them can get 10 friends to donate \$10 to your page. Have a prize for the person who gets the most donors and the person who gets the most dollars

6. Show Donor Dollars at Work

Explain to your donors exactly what their money will help to fund. Is your goal \$30,000? You could fund the next Chordoma Community Conference. \$10,000? Sponsor one cell line prize. \$5,000? Enable a quick-turnaround "mini-grant" to take advantage of unexpected research opportunities.

7. Turn Gifts into Donations

Ask friends and family to make a donation to the Foundation instead of spending money on a gift for your birthday or another holiday.

Contact Deirdre at deirdre@chordoma.org or 919-809-6779 x101 to discuss these ideas and other creative ways you can use your Champion's page to help fund a cure!